

Postering is arguably at its most effective when employed at college campuses. These institutions are prime targets for our recruitment materials because of their high potential to contain those among our opposition who will promote our message for us in ways that will break through the invisible, online membrane that separates the right and the left on many forms of social media.

We seek to accomplish two things when postering:

- 1) Show the potentially sympathetic members of the student body that they are not alone
- 2) Gain media recognition/ attention.

The latter also spreads over the local news channels and papers, pushing our message to more members of the community.

Before you start slapping up posters in your city, there things to consider. First , planning is always vital to mission success, and that rule doesn't change when postering.

Google Maps is your best tool when it comes to plotting a walking route. Make your route, print out the map and then go walk your route during the day time to get a feel for the area. While out, wear inconspicuous clothing such as sunglasses , a ballcap, and plain clothes. You should take note of points of interest. These include, but are not limited to, newspaper dispensers, telephone poles, high foot traffic areas, kiosks, and bulletin boards, and signs.

After you've walked your route (this can be done immediately before your postering). Make sure you have all the supplies for the effort before starting. Posters must be placed cleanly, and be readable.

If you get stopped by campus police, security, or anyone with actual authority, don't run. These people typically have weapons and will arrest you. Talk to them. If you are using legal adhesives (namely tape), you'll probably get told to leave the campus with a warning. Putting up posters on a state funded campus is not vandalism in most cases, or against the law.

However, in the likely case of a return visit to a campus, or when visiting a campus where staff and/or students are aware of potential efforts, it is possible to have the campus police apprehend you and ban you from campus. You will not be charged with any crimes, but if you return to the campus, provided someone recognizes you and reports you, you will be charged with trespassing. You may appeal the process, but it has to be done quickly, and is unlikely to do any good, especially if the police themselves file the ban. If you are being followed or believe you have been compromised, split up so the least amount of activists are banned from coming back to place material.

Wearing all black, or a mask, makes you stick out like a sore thumb. Wear college kid clothing. Jeans, casual shoes, a t-shirt, a backpack and some sort of hat are all you need to pass as a normal student.

Don't enter buildings on campus. Unless you are a student (and it is discouraged to poster your own university) do not enter buildings on campus, especially dorms. Buildings like libraries and other public areas are partially exempt from this rule, but you must use your best judgement.

The objective is not total stealth. Hiding in plain sight is a much better approach. While attempting to hide in plain sight, it is unwise to have any posters or adhesive material visible on your person. Carry a bag with you, or a folder of some sort.

It may even be helpful to have leftist stickers or other visuals on your bag or person, as it may offer that critical moment or two of second guessing that can prevent a student from reporting you to campus police.

Be careful of the Communist presence on your local campus. Do not underestimate how emboldened these people feel on their home turf. If noticed, activists may be attacked or chased. You do not want to fight Communists on their home turf. It's not worth it.

At a particularly open campus, or one with too many students walking around at any given point of time you will be present for, it may be wise to take the more subtle approach of finding Leftist posters or public material, and placing stickers on top of them. This is a nice juxtaposition and forces them to replace their large posters because of small stickers, or leave both up.

Some posters are meant to be "offensive" and trigger upset with the audience, while others are meant to promote the Fascist lifestyle. Make sure you have a coordinated message in terms of what optics you're aiming to portray with your activities. Don't mix and match too much or the message will get muddled.

Don't use adhesives on certain surfaces, this can be vandalism and get you arrested. If you have a can of spray adhesive, or a bucket of wheat paste only use it on public walkways and places like light poles/transformer boxes/backs of signs/benches. Do not use spray adhesive or wheat paste on windows or buildings. Good old fashioned clear packing tape, and 8"x11" stock paper is just as good. Full-page stickers and shipping labels are an option, but be careful about where they are placed.

Another option for something less assuming, is to place booklets and pamphlets in various areas. Usually they are best utilized indoors. Places like libraries, food courts, and newspaper stands. Have your meetup location be a few blocks away from campus and walk. If you are followed off campus, this will give you some space in which to duck your pursuers.

Take pictures of your exploits. We need to push our efforts on Gab, Twitter, etc. and we need proof to do that.

Your posters are likely to get taken down very quickly, so photos of them are all the more important. It is also a good habit to document as much of your activism as you can, so it may be used in other promotional media for the organization.

If you completed activism, and no one reports on it, and you don't have photos or videos of your own; you did not complete your activism.

The proper way to take appealing pictures of your posted materials is simple. Place the item of focus, your poster or sticker, in the left or right third of the frame. Make sure it is in focus, and also make sure to include the background and setting of the material. No one cares about a poster flat against an ambiguous brick wall. The viewer must get a sense of perspective, and location. In the provided image, the background is easily discernable.