



KEON FOR PRESIDENT OCTOBER 2026

Strength. Engagement. Unity.

Written by @Keoneatyou

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Strength, Engagement, Unity

INTRODUCTION

First off, I would like to thank our sitting President @RevanEire for serving Ireland throughout September. The title of Presidency is one that carries much responsibility, and the time and effort he put towards the role should be commended.

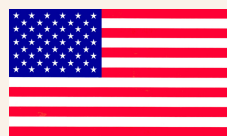
Truth be told, with my short-term hiatus, I was hoping for a quiet September. Alas, Ireland throughout the past month has battled significant internal turmoil, much of which has to been our detriment. I regret not being able to better bridge the divide between the two sides, and I hope one day some of the exodus will return to the Emerald Isles.

However, now is the time to look towards the future. With the recent alliance and movement updates, Ireland once again faces new threats, but also has new opportunities to grow and prosper. I hope that the citizens of Eire will once again elect me to lead Ireland throughout these tumultuous times, and that we'll be able to work together towards a strong, engaged, and unified Ireland.



EMERALD ACCORDS EXPANSION

Expanding our alliance, while supporting our current allies.



Our alliance, the Emerald Accords, has grown from a concept idea into a small but growing alliance with a strong set of founding nations.

Throughout the past month, I have been heavily involved within the alliance, acting as a major negotiator within the alliance as well as it's semi-offiical battle director. With that in mind, I believe the alliance has tremendous potential that we can capitalize on.

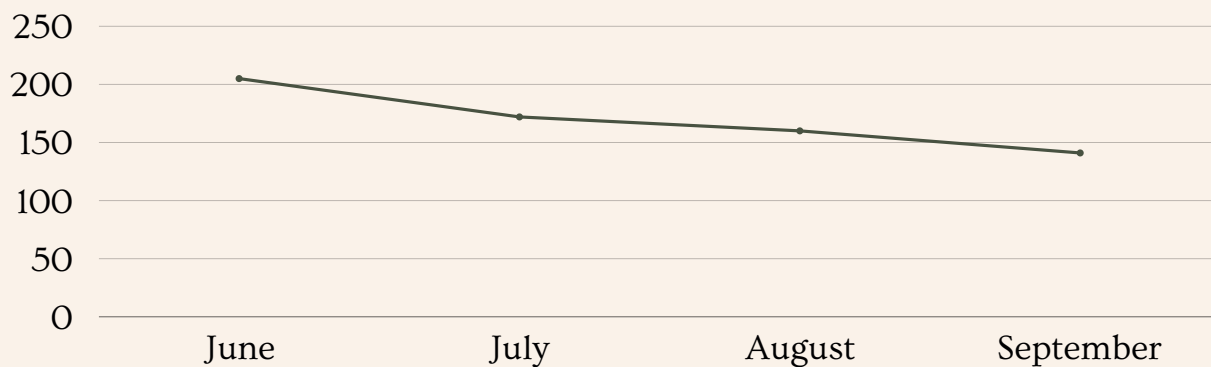
With the foundations set, we should continue looking forward in expanding the alliance, especially with neutral, mid-sized powers.

In addition, mechanisms should be set up to allow for the transfer of information and data between alliance members, such as guides, in-house bots, battle strategies, and more. This way, each member within the alliance can learn and build upon each others knowledge,

RECRUITMENT AND RETENTION

Supporting new Irish players, every step of the way.

Irish Population throughout the months



It is common knowledge that Ireland has suffered from a slow but consistent decrease in player-count ever since June, going from a high of 200+ players to now only just hovering above the 140 mark.

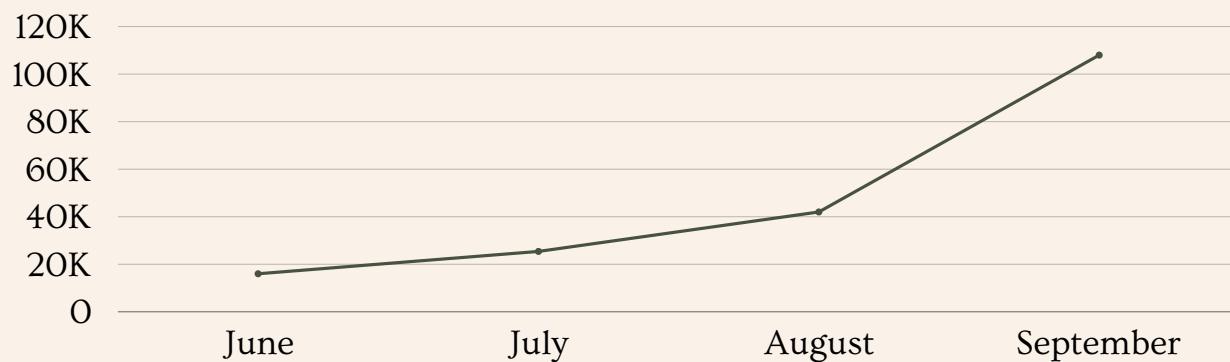
The cause of this can be attributed to many things, including a steep learning curve, general game stagnation, and most importantly the lack of organized recruitment pushes.

As Minister of Internal Affairs, I have always advocated for creativity when it comes to recruiting new citizens, having set up the Propaganda Department during my Presidency and experimenting with paid adverts. Most recently, I have been working on bringing in a new generation of citizens, including creating some new poster material and purchasing some social media ads in order to promote our community.

ECONOMIC TRADE DIVISION

Putting Irish money to work, and growing our economy.

Measure of Cash stored by Ireland



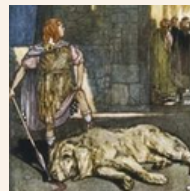
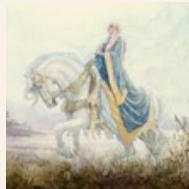
Throughout the past few months, Ireland has amassed a vast treasury of over 100K BTC, resources not included. We've obtained this amount through a sustainable development income and donations to the country. This money has been put to good use, whether that be stockpiling concrete for the building update, supporting our allies financially, or starting the now famous Moo-Moo Meadows, featuring Sir Loin and Miss Steak.

However, we still hold significant cash reserves that typically just sit in our bank account, without contributing to our nations wellbeing. Hence, I am proposing a new subdivision for the Department of Economics; the Division of Trade.

Headed by the MoEcon, the division will be using Ireland's monetary reserves to flip resources for a profit, doing so with a small team of analysts and tech-savvy citizens.

STANDARDIZED UNIT TRAINING GUIDES

Giving smaller MU's the resources they need to thrive.



Back in May, I proposed the E.I.R.E act to Congress, which has continued to serve as the foundation of Irish MU organization. Through that legislation, Ireland now holds two of War-Era's most organized and powerful military units, the Connaught Rifles and Mighty Micky D's. Unfortunately, this has often come at the cost of our other MU's, leading to lower engagement and player-activity within those units, usually due to a lack of things to do.

To help spread the wealth of knowledge gathered by our two War-MU's, I am proposing we create a standardized set of guides and tools for less experienced MU owners/commanders to optimize their units. Each owner will still have the freedom to take their MU in the direction they want to go, whether that be contract hunting, freedom fighting, eco-farming; but they'll be given the tools to do so efficiently without it being forced upon them.

MINOR POLICIES

Smaller, day to day policies.

Expanding the Medals and Awards System

While we currently have a great selection of general medals to give out, such as top damages for the week, I would like to implement new medals that focus on contributions to specific battles/events; for instance, a medal for those who supported the June Irish revolts.

Simplifying our Onboarding Process

Cutting down on Discord channel bloat and revamping the existing guide website to make the new citizen experience simpler. Focus will be put on retiring channels not in use and creating guides accessible by all citizens, not just discord-based ones. Automation of certain processes, such as verification, will also be implemented.

Weekly Giveaways and Rewards for Activity

A new weekly giveaway raffle that you automatically get entered into for reaching certain weekly objectives, such as being top 10 in weekly damages, country donations, etc etc. Awards could range from war-era subscriptions, gift cards, or anything equivalent in value.

More Community Events and Activities

Hosing more fun events for citizens to participate in, both within Ireland and in coordination with our Emerald Accord allies. Ideas include running a Halloween movie night, hosting a weekly game meetup, and/or running a small chess tournament between Ireland and some of our Accord allies, which will serve to increase engagement.

Strength, Engagement, Unity

CANDIDATE RESUME



KEONEATYOU

Presidential Candidate

Positions and Experience:

- Former President of Ireland, having served for the month of June.
- Longest serving Congressman within Ireland, having been elected five times.
- First and current Steward of Ireland, aka the general moderator within Ireland.
- Current Minister of Internal Affairs, a position I've served since April 2026.
- Long standing member of the Irish Diplomatic Corps, serving as ambassador to the United Kingdom and Norway.



Why you should vote Keon!

- Kind and respectful to all, regardless of what your in-game political leanings are.
- An independent candidate, with no party affiliations, serving only Ireland.
- Have a great combination of activity, experience, and the skills to do the job.

FINAL THOUGHTS

I think I am not alone when I say the events of last month was a net negative for Ireland as a whole. While I do not agree with the actions taken by the Irish exodus, we are playing a game at the end of the day, and I found the vitriol and insults to be unnecessary (this applies to both sides). However, now is the time to move on upon that chapter of Irish history and look towards the future.

My October campaigns motto; Strength, Engagement, Unity; stem from what I believe are the three biggest issues facing Ireland right now.

Strength represents the new foreign threats Ireland faces. With the geopolitical climate changing by the day, Ireland will need to build up her forces and seek new allies in order to preserve her independence.

Engagement addresses one of the largest problems Ireland currently faces, which is player recruitment and retention. At the end of the day, most of Ireland's current issues stems from a lack of new players coming in and staying, and that needs to change.

Finally, Unity symbolizes repairing the fractures in our community that have divided us for too long. Our focus should be on building a better Ireland, together.

As usual, thanks to everyone that's read this far. And to the Citizens of Ireland, I hope to see you all at the polls.

That'll be all for today.

– Keon, Steward of Ireland, Minister of Internal Affairs.



VOTE KEONEATYOU
IRISH
PRESIDENTIAL
ELECTION

OCTOBER 2026

Have questions? Contact me via

War-Era: @Keoneatyou

Discord: @Keoneatyou

Strength. Engagement. Unity.